

Marketing
University of North Carolina at Charlotte

Competency		Course Prefix & Number	Course Title	Course Offerings
A A minimum of two (2) semester hours is required to fulfill each of the following competencies unless otherwise noted.				
A	Principles of Marketing*	MKTG 3110*	Marketing Concepts	F, S, SS
B	Global Markets / Trade & Financial Literacy	MTKG 3221*	Consumer Behavior and Global Marketing*	F, S
		FINN 3223*	International Financial Management*	F
C	Organizational Resources Management	OPER 3100*	Operations Planning and Control*	F, S, SS
		OPER 3201*	Management Science*	F
		MGMT 3140*	Management and Organizational Behavior*	F, S, SS
D	Entrepreneurship	MGMT 3277*	Entrepreneurship*	F, S

Posted: 2/28/2019

Revised: Spring 2019

Course Offering Codes:

F=Fall, S=Spring, SS=Summer Session, UD=Upon Demand

e=even years, o=odd years, ^=online

Notes:

- These are typical course offering schedules. Courses are not guaranteed to be offered at these times.
- Please check with the college/university for course availability each semester.
- Some courses require prerequisites be met prior to registration. An asterisk (*) denotes a prerequisite course.
- For more information from this institution, click here, <http://www.uncc.edu/>